

Jacob Harris

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Graphic design

I have designed web layouts for both Flash and HTML for clients such as Marvel Comics, Nike, Columbia Sportswear and many more.

Web Development Skills

My core skill sets are HTML, CSS, & Flash. Additionally I work regularly with Javascript & AJAX.

HTML/CSS

My current concentration is in the development of cross browser, XHTML-compliant site development. With the exception of legacy sites, all my current development employs table-free page layouts. I test all my work in FF2 & 3, Safari, and IE 6 & 7.

Flash

I have worked with Flash since 1998 when I became enamored with its the ability to easily create animated tchotchkes (Flash Intros anyone?). In 2003 I was tapped to do a presentation for Marvel Comics to their product cross-promotion division. Since then I have worked extensively with Flash on many different levels. I currently develop in Flash CS3, using AS 1 & 2...and some 3). I am also currently expanding my Flash skills into Adobe Flex.

E-Commerce

I have over eight years experience in e-commerce implementation & strategy. I have hands-on knowledge of both small-scale and enterprise-level e-commerce applications and strategies. Previous experience includes OSCart, Miva, SiteBuilder, & Fry OCP™. E-commerce clients include Freightliner/Daimler, Nike, Napa Styles, Dollar Tree and Black Wagon.

SEO & Web Marketing

My experience with SEO goes back to 2001, when I was hired to create an HTML standards-compliance report for Andalex, a world-class translation company. Since then I have worked on and directed a variety of SEO projects.

My expertise in the area continues to grow under my current employer, YieldBuild which is an ad-network management tool that allows me to integrate SOE with my design skill-set.

Hardware

I do all my development on an Apple MacBook Pro running OSX 10.5. Cross-browser and cross-platform compatibility is performed remotely on a local Windows XP box. I have extensive experience working with Windows XP as well. Windows Vista? Yes, that too.

Applications

I work on a regular basis with the core CS3 applications: Photoshop, Illustrator, Dreamweaver, Flash & Bridge. IDE work is generally handled through TextMate & the computer's terminal.

Project Scoping and Planning

After years of running my own local consulting group, I have developed extensive experience in estimating job scopes and costs and developing milestones. I have written project proposals and coordinated team workflows for projects for clients both independently and in corporate environments.

Leadership and Management

In the consulting realm I have coordinated development teams as of up to 10 people, and made sure that we hit crucial deadlines and managed costs by fostering an environment of open-communication, proactive planning internally with my team before project kickoff....and of course free pizza & coffee for all those late nights crunch-sessions.

Work Experience

Fry Inc - Current Employer
Lead Interface Developer at SF office.
Responsible for building XHTML-compliant table-free HTML/CSS pages. I also work in Flash as a secondary focus.
Other skills include management of producer timelines, project estimates and client interface. I am working with management to lead teams on the West Coast.

YieldBuild LLC 2008 to present

Principal Designer & CSS developer on team projects including an entire overhaul of the sites pages and reporting system

Bornhuman LLC 1998-2007

My own private web consulting firm, specializing in HTML, Web Marketing, E-commerce and Flash development for clients great and small.
Bornhuman was a one-man operation with a team of crack-programmers and designers...and a heart of gold (awwwwww).
Clients included Marvel, Nike, Columbia Sportswear, Microsoft & many more.

They love me...

Some of my clients:

- Nike
- Nike Team ID & Shox ID
- Columbia Sportswear
- Microsoft
- Black Wagon
- Concrete CMS
- Thompson Group
- Silicon Microstructures
- Weiden + Kennedy
- Kinetic Group
- Dollar Tree
- Panasonic
- Napa Style
- Daimler Corp.
- ¡Y mucho mas!...

Want in? Contact me!

References are available upon request. Drop a line:

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